STRATEGIC PLAN

2011-16/21

OVERVIEW

Ranked second in the U.S. for innovation by U.S. News & World Report, Georgia State University is achieving more now than could have been imagined in years past. Fueled by Georgia State’s commitment to innovation, agility and ingenuity, the Strategic Plan and its initiatives have shown concrete, significant results. They have broadened the university’s impact, magnified its reputation, increased a culture of determination, and have made Georgia State a model of success for an urban research university in the 21st century.

GOAL 1

BECOME A NATIONAL MODEL for undergraduate education by demonstrating that students from all backgrounds can achieve academic and career success at high rates.

Through pioneering use of predictive analytics, early academic intervention, financial supports and instructional innovation, Georgia State has become the national model for undergraduate student success, ranked second by U.S. News & World Report for dedication to undergraduate teaching. The university has surpassed its benchmarks, graduating nearly 50 percent more 4-year degree students today than a decade ago. Just as significantly, Georgia State has eliminated the achievement gaps based on race, ethnicity, first-generation status and income level.

GOAL 2

SIGNIFICANTLY STRENGTHEN AND GROW the base of distinctive graduate and professional programs that assure development of the next generation of researchers and societal leaders.

Georgia State has grown its graduate and professional program offerings in both number and quality. The university offers more than 150 degree and certificate programs at the post-baccalaureate level, and offers nationally-ranked programs in public affairs, education, health law, business administration, and more. The university increased financial support for graduate students, and the new Center for the Advancement of Students and Alumni (CASA) began in 2018. CASA encourages and supports students from underrepresented backgrounds to enter graduate and professional programs.
GOAL 3

BECOME A LEADING PUBLIC RESEARCH UNIVERSITY addressing the most challenging issues of the 21st century.

Georgia State is among the nation’s top 115 public and private research universities with very high research activity. In FY 2018, the university’s total research expenditures exceeded $200 million, the highest in its history. It also ranked 108th out of 902 institutions for research expenditures, seeing a 248 percent jump from FY 2010 to 2017. The university is the highest-ranked institution without an engineering or medical school, and continues to boost its research profile through new facilities and innovative faculty brought to the university under its Next Generation Program.

GOAL 4

BE A LEADER IN UNDERSTANDING the complex challenges of cities and developing effective solutions.

Georgia State founded the Urban Studies Institute in 2017, with interdisciplinary faculty studying economic resilience, inclusive development and environmental urbanism of cities, both at home in Atlanta and worldwide. As media and the arts have become a crucial part of the urban, regional and state economies, Georgia State founded the Creative Media Industries Institute and the College of the Arts, while also entering into a partnership with Georgia Public Broadcasting to air original programming developed by students and faculty on a statewide television network.

GOAL 5

ACHIEVE DISTINCTION in globalizing the university.

The university established an International Center within its Office of International Initiatives, bringing space, visibility and coordination to international programs. Through OII, seed grants are deepening partnerships between Georgia State and institutions abroad through international engagement and research. In 2018, Georgia State co-founded the Atlanta Global Studies Center, focused on outreach and instruction to student populations that are underrepresented in international and advanced language studies. Partnering with Georgia Tech, Georgia State will engage students across the region.